

**ABP
TEAM/or Individual SPONSORSHIP APPLICATION**

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Date: _____

Application

This application is intended to provide (ABP) Adventure Beach Paintball – a division of Carolina Outdoor Adventure Inc. information about your team or individual in order to make an informed decision for ABP sponsorship program. Only a certain number of teams will be selected for each season. Each season team or individual applications will be evaluated and sponsorship will be granted, based on how well you present your team or one's self as an individual.

Team Name: _____ Team Captain: _____
Contact Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____ Contact #: _____
Captains Email Address: _____
Team Info: Website: _____
Date Formed: _____
Status/Rank: _____
Tournaments: _____

1. Team/Individual Philosophy: Why does your team play tournament or scenario paintball?

2. Team/Individual: Explain what the team hopes to accomplish in the season.

3. Team/Individual: What will you do for us: Explain how sponsorship of you or your team will promote business for Carolina Outdoor Adventure Inc. and ABP?

4. Attach a Team/Individual roster that includes name, address, phone number, player's experience.

Once the sponsorship is awarded by ABP, this Application turns into the sponsorship relationship agreement between your team or Individual and ABP. ABP reserves the right to not sponsor any individual or team.

Relationship Sponsor Team/Player and ABP:

Teams or Player will provide the following:

1. Help/support/provide ABP product brand recognition at local and out of town paintball functions and other related events by having ABP logo, Patch and Banner on display by each player uniform and/or Team. (Teams are required to have ABP logo on Team, jersey, uniform, banner or banners)
2. Help/support ABP by attending, by playing, by staffing, and/or by reffing at ABP events posted on the annual calendar each year.
3. Authorize ABP the right to take images of the team and the team logo and use such images and other team's images on website and other media free of charge.
4. Must post ABP, logos (ABP Logo, ABA Logo, ABP Lazar Tag, ABP Ninja's and Carolina Outdoor Adventure logo) on the team's website, face book or other electronic media linked to ABP as team sponsor or Player Sponsor.
5. Help/Support by giving of your time at field workdays. ie (getting ready for Team Events and/or semi annual ABP work days)
6. Help/Support ABP by practicing at and recruiting new players to ABP.

ABP will provide discounts on services and fees

1. Discounts on Admission and Air fee.
2. Discounts any in stock paint.
3. Offer Shop merchandise discounts when available. Pass on Manufacture closeouts Team discounts when made available.
4. Discounts at ABP events on Admission and Paint
5. Provide Discounts on Field Patches, T-Shirts, and Banners
6. Work with Teams to help raise revenue via ABP events and outside promotions.

Paint Sponsorship:

1. Official ABP Paint is Draxxus – 10.00 off anytime from the proshop retail price.
2. Player should not discuss sponsorship prices with non sponsored players.
3. If Team tryouts, potential players will pay regular price for paint and a \$5.00 rebate goes back to the team as a credit.

Field Sponsorship:

1. Teams or Players pay ONLY \$10.00 to play at ABP any time all the time.
2. Player should not discuss sponsorship prices with non sponsored players.
3. If Team tryouts, potential players pay a discount rate of \$20 admission/air and a \$5.00 rebate goes back to the team as a credit.

Special considerations:

1. ABP ask that all sponsored team or players support the field 100% with new equipment purchase when ever possible. This is done to maximize representation to the field/team/player relationships and loyalty to our vendors and market.
2. Personal sponsorships are acceptable as long as they not in direct conflict with current field sponsorships.

